

Re: Philipp Ertl

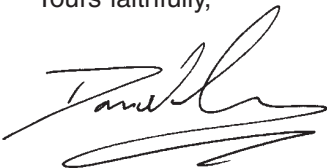
To whom it may concern,

Philipp joined DK Creative in June 2007. He stayed with us for just over a year, before deciding to look for a new challenge. We were sorry to see him leave but respected his decision.

In that time, Philipp became an integral member of the creative team with his excellent design contribution and energy. He is honest, conscientious and very diligent.

Philipp will be a great asset where ever he goes and I wish him all the very best for the future.

Yours faithfully,



Danny Quinlan
Creative Director

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To whom it may concern

Re: Philipp Ertl

Philipp worked for Add Juice for just over a year from April 2006 to May 2007. His reason for seeking a new position is that Add Juice have chosen to relocate the business to Cornwall and although Philipp was offered a position in this office, his heart is set on working in London as this is where he has made his home.

It is great regret that Philipp is not coming with us to the country but we can totally understand his reasons for wishing to stay in London.

Philipp is a great loss to our business and will be difficult to replace. During the year he has been with us he has flourished into the very competent and highly creative young man that he most certainly is.

Philipp has been responsible for working on some very complex projects both on his own and in a team. He is comfortable in front of clients, on the phone and has a great attitude when dealing with them. Philipp is equally confident when dealing with suppliers and freelancers and has managed both very well.

He will, I am sure, make a very strong addition to any creative team and I can only see him going from strength to strength in the future as he pursues his passion for design and all things creative.

We wish him well for the future.

Yours Faithfully

A handwritten signature in black ink, appearing to read "Jonathon Eastwood".

Jonathon Eastwood
Managing Director